

# **REGISTER NOW**

## **Tuesday, October 21, 2008**

**Join BJC HealthCare, Missouri Foundation for Health, Pfizer Inc, St Louis Area Business Health Coalition and Washington University School of Medicine for:**

### **EMPLOYER SMOKING CESSATION SUMMIT**

**Interactive 1/2 day summit to address smoking cessation initiatives and their value to St. Louis area employers**

#### **When**

**Tuesday, October 21, 2008**  
**7:00 am - Registration & Continental Breakfast**  
**7:30 am - Opening Remarks**  
**12:00 pm noon, lunch and networking to follow till 1:00 pm**

#### **Where**

**Eric P. Newman Education Center (EPNEC)**  
**Washington University Medical Center**  
**320 S. Euclid Ave.**  
**St. Louis, MO 63110**

**1 block from MetroLink (Central West End station)**  
**Parking Available at the Metro Garage One Block East of EPNEC**  
**[Click here for Directions](#) or call 314-747-7234**

**\$40 Registration fee**

#### **Objectives**

**Share employer experience regarding successes, challenges, barriers, and innovations to support smoking cessation program.**

**Empower employers to take the appropriate action to reduce smoking rates among their employees.**

**Explore the benefits of a smoke free work force/work place in both cost savings and employee satisfaction.**

**Provide update on new and emerging treatment options and other best practices in addressing nicotine addiction.**

**To register online or download the registration form visit:**  
**<http://cfr.wustl.edu/ocfr/website.nsf/ocfr/2008>**  
**or call 314-935-9713 to register by phone.**

**Space is limited ^ Register NOW**